## Caroline Ashwood Advanced Nurse Practitioner



# Novel approaches to promote engagement.

#### Defining patient engagement....

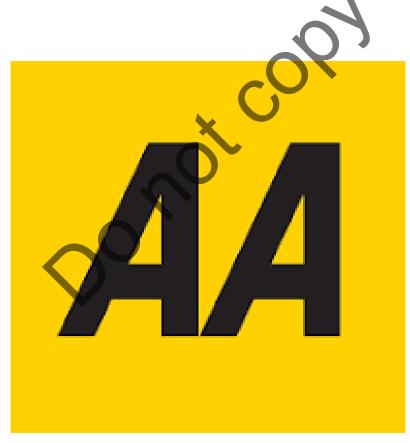
#### World Health Organisation (WHO)

• A process that builds the capacity of patients, families, and healthcare providers to actively involve patients in their own care. This involves encouraging patients to be involved in decision-making, treatment plans, and overall health management to improve safety, quality, and the person-centeredness of healthcare.

https://www.who.int/initiatives/patients-for-patient-safety

#### What if we have a rethink?







#### PEOPLE BUY FROM PEOPLE









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## Motivational Interviewing Patient

- Autonomy vs Pressure.
- Motivation to make change.
- Recognise own strength and passed success building confidence to make change.
- Reduce ambivalence.
- Collaborative relationship
- Patient centred approach

## Motivational Interviewing Clinician

- Increased patient engagement
- Improved health outcomes
- Enhanced communication skills
- Increased satisfaction
- Reduced patient resistance

#### Brilliant!





#### Summing-up

- 1. Are the hard to reach at your fingertips?.
- 2. Posture ourselves.
- 3. People buy from people.
- 4. WIIFM.
- 5. Thanks goes a long way.